



PRESS RELEASE

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PRINCE WAIKIKI CELEBRATES MILESTONE 35th ANNIVERSARY

Honolulu's all-ocean view hotel celebrates 35th anniversary with exclusive offers and property enhancements

HONOLULU (April 4, 2025) - Marking 35 years of unparalleled hospitality since opening on April 20, 1990, [Prince Waikiki](#), the only 4-Diamond all-ocean view hotel in Waikiki, is delighted to announce its milestone anniversary. For more than three decades, the hotel has remained a leading destination, consistently delivering memorable experiences marked by stunning ocean views, a commitment to community, sustainable practices, and impeccable service.

To commemorate this milestone, Prince Waikiki is offering a limited-time offer as a thank-you to its loyal guests and community.

35th Anniversary Sale

The first 35 guests to book within the 35-day promotion period will unlock the "**35th Anniversary Limited Time Offer, Exclusively For You**" package, featuring:

- A significant discount: Book 3 nights and get 35% off the first two nights, plus a third night for only \$35.
- 50% off the Resort Charge
- Details: This offer is non-refundable and requires signing up for the Prince Waikiki email list. Check-in must be on Monday, and checkout on Thursday.
- Booking period: 4/1 – 5/5
- Travel period: 4/1 – 12/17

Once the initial allocation of 35 rooms at \$35 per day is fully booked, guests can still celebrate with the **35th Anniversary Celebration, Exclusively For You**, which includes:

- Ocean rooms from 35% off + \$35 daily hotel credit
- 50% off Resort Charge
- Details: This offer requires signing up for the Prince Waikiki email list
- Booking period: 4/1 – 5/20
- Travel period: 4/1 – 12/17

For Hawaii residents, they have access to a special Kama'aina offer, which includes:

- Ocean rooms from \$229
- Waived resort charge
- 50% off parking + 10% cabana discount
- Booking period: 4/1 – 5/20
- Travel period: 4/1 – 12/17

News and Renovations

Current – Modern Wellness: Debuting in December 2025, the new spa concept, developed in partnership with Hawaii-based Freedom Spas, will blend cutting-edge technology with time-honored healing traditions to offer a personalized journey of well-being. Designed to embody a sanctuary of tranquility, blending contemporary chic and Hawaiian healing traditions, Current – Modern Wellness will feature seven treatment rooms and multiple touchless therapies designed to promote relaxation and restoration. Guests can indulge in experiences such as Infrared and Cool Down Circuit Showers, Steam Showers, Redeye Recovery and Sleep Restoration Pods, Ofuro Soaking Tubs and more, including a range of facials, massages, and Ritual Hair Washing and Scalp Treatments.

House of Sakura: Launching April 10, 2025, Prince Waikiki invites guests to immerse themselves in a unique culinary celebration with the "House of Sakura" pop-up dining experience, opening in collaboration with House of Suntory. Step into the enchanting Sakura Bar, where the ambiance evokes the experience of picnicking under a grand Sakura tree. This limited-time pop-up offers an izakaya-style menu featuring a variety of flavorful dishes. Guests can savor small plates like the **Chicken Karaage**, **Miso Butterfish**, and **Truffle Tamagoyaki**, or indulge in the **Picnic Sampler for Two** which includes miso butterfish, sakura onigiri, ahi & charred salmon sashimi, and more. The menu also features unique items such as **Mini Beef Fat Rice** and **Vegan Yuzu Kimchee Potato Salad**. To complement the cuisine, "House of Sakura" offers a selection of craft cocktails, including Suntory's signature **Toki Highball**, the **Umi Hikari**, and the **Sakura Yume**. "House of Sakura" will be open Thursdays through Sundays, from 5:00 PM to 10:00 PM, until May 11th, providing an exclusive opportunity to enjoy innovative cocktails and delectable dishes in a vibrant and picturesque setting.

Hawaii Prince Golf Club: The Hawaii Prince Golf Club has been significantly enhanced, seamlessly integrating design elements and themes from Prince Waikiki with upgrades including:

- **Par 3 Course:** Launching in May 2025, the Par 3 Course will be a new, accessible short course designed for quick play and skill development, adding a fresh dimension to the club's amenities.
- **Hawaii Prince Golf Pro Shop:** The Pro Shop has been recently redesigned to mirror the hotel's modern aesthetic, featuring a similar color palette with darker woods, richer tone flooring, and warm accents with Hawaiian-inspired patterns as well as new Hawaii Prince Golf Course-branded retail items.
- **Bird of Paradise Restaurant:** The restaurant at the golf club now reflects the Pro Shop's enhanced design and has been fully redesigned throughout, creating an inviting atmosphere.

For more information or to book a stay, please visit www.princewaikiki.com.

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About Prince Waikiki:

Located at the gateway to Waikiki, the Prince Waikiki is an upscale 4 Diamond property in the heart of Honolulu. Waikiki's only all-ocean view resort, Prince Waikiki features 563 guest rooms and suites, award-winning dining including 100 Sails Restaurant and Bar, a signature adult infinity pool, and more than 30,000 square feet of flexible indoor/outdoor meeting and event space. Prince Waikiki is certified as a "Hawaii Green Business" partner and is committed to sustainability, supporting the local community and businesses.

About Prince Resorts Hawaii:

Prince Resorts Hawaii is a collection of award-winning premium hotels and resorts in Hawaii including the Prince Waikiki, The Westin Hapuna Beach Resort, and Mauna Kea Beach Hotel. From world-class accommodations, dining, golf, breathtaking views, and unique art collections, each property is designed to set the perfect stage for an extraordinary wedding, event, or meeting. Prince Resorts Hawaii is a subsidiary of Seibu Holdings, Inc. and part of the international family of Seibu Prince Hotels and Resorts. For more information, visit princeresortshawaii.com